**COURSE SCENARIO**

***UNESCO World Heritage: A Trip Through Mankind’s Shared Inheritance***

**CLASS 6**

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| TOPIC  | The Global Strategy  |
| LEARNING CONTENT - DETAILED CHARACTERISTICS  | This lesson has a more practical perspective. Its main objective is to apply to a practical case study the notions studied before about the process of inclusion of a heritage resource in the UNESCO list. The context will be provided by the explanation of the Global Strategy, and, after this short theoretical presentation, students will have to define an ad-hoc strategy for a specific heritage resource.  |
| KEY WORDS  | Global strategy, representative list, equity, bilateral/ multilateral cooperation  |
| SUGGESTED TOOLS  | Interactive lecture Power-point presentation UNESCO website Gamification Discussion  |
| TIPS / METHODOLOGICAL REMARKS (If applicable)  | The lecturer will take the role of facilitator and will assist the student with tips about the orientation of their proposal.  |
| IMPLEMENTATION OF THE CLASSES   |  STEP 1  | The lecturer will define the concept of Global Strategy and will explain the recommendation that UNESCO give to countries with a high presence on the list and to  |
|  |  | countries with little participation. The process of inclusion will be reviewed step by step.  |
| STEP 2  | Students will be asked to design a strategy for one of the countries with limited contributions. See Work Card 11.  |
| STEP 3  | Students will present their ideas and an election will be conducted to decide which strategy can be considered an example of good practice.  |
| STEP 4  | The lecturer will highlight the importance that now it is given to bilateral and multilateral cooperation and will propose the students to work collaboratively to further a proposal for a European Multilateral heritage resource. See Work Card 12. Depending on the number of students, all can work on the same resource or different groups can be made to work on different proposals.  |
| STEP 5  | Students will present their proposal.  |

**ADDITIONAL MATERIAL 1 WORK CARD (Cultural imperialism and culture appropriation Webquest)**

**WORK CARDS**

**UNESCO WORLD HERITAGE: A TRIP THROUGH MANKIND’S SHARED INHERITANCE**

**WORK CARD 6: Cultural imperialism and culture appropriation Webquest**

1. **Browse the Internet and define these two concepts. Do not forget to cite your sources:**

**Cultural Imperialism**

**Cultural Appropriation**

1. **Browse the Internet and find specific examples of Cultural Imperialism related to the following concepts:**

The Orientals

The West

MacDonaldisation

of culture

MacDonal

Languages

The Third World

1. **Browse the Internet and find specific examples of Cultural Appropriation related to the following concepts:**

Arquitecture

Art

Music

Food

Fashion

1. **Make a poster with your findings and present it to the class.**