**CLASS 4**

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| **TOPIC** | Media Literacy and its Components | |
| **LEARNING CONTENT - DETAILED CHARACTERISTICS** | This class focuses on the components of media literacy as defined first by Sonia Livingstone. The four components she defines are discussed in depth: 1. Access (abilities to access media content); 2. Analysis (skills to analyse media content); 3. Evaluation (skills to evaluate/assess) media content; 4. Creation (ability to create and disseminate) media content. All of those four levels are equally applicable to the press, radio, television and the Internet. Examples of how these levels work are discussed and evaluated by the students. | |
| **KEY WORDS** | Media literacy and its components/levels | |
| **SUGGESTED TOOLS** | Power-point presentation  Videos and readings that can serve as examples for discussion  Discussion | |
| **TIPS / METHODOLOGICAL REMARKS**  **(if applicable)** | The “flipped classroom” method is used. Students are assigned readings and videos to watch and then a class discussion is carried out. All steps are detailed in the description | |
| **IMPLEMENTATION OF THE CLASSES** | **STEP 1** | The students are assigned to read the power-point presentation and think of possible questions to discuss. |
| **STEP 2** | The students are assigned to find examples illustrating the four levels of media literacy and prepare a short presentation in class.  See Work Card 1 and Work Card 2. |
| **STEP 3** | Discussion: the students come to class and discuss the four levels of media literacy. They ask questions based on their getting acquainted with the presentation of the lecturer. |
| **STEP 4** | The lecturer clarifies the different points of view and makes students critically assess what they know about media literacy components. |
| **STEP 5** | Learners discuss the different examples they have found illustrating the way media literacy levels work. |

**ADDITIONAL MATERIAL - WORK CARD 1**

**WORK CARD 1 – MEDIA LITERACY COMPONENTS**

**Task 1.** Read through the characteristic features of media literacy and put them into the respective box in connection to one of the components of media literacy.

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| MEDIA LITERACY COMPONENTS/LEVELS | CHARACTERISTICS |
| 1.Access (abilities to access media content); |  |
| 2. Analysis (skills to analyze media content); |  |
| 3. Evaluation (skills to evaluate/assess) media content; |  |
| 4. Creation (ability to create and disseminate) media content. |  |

CHARACTERISTICS:

1. ability to differentiate between games and life
2. ability to properly implement social roles
3. ability to properly understand and interpret media content.
4. ability to interact with media
5. ability to use the media
6. ability to update media content
7. ability to extend the search
8. ability to detect media content
9. ability to create one’s own media content
10. ability to share one’s own media content with the others
11. ability to use a variety of information resources
12. ability to differentiate between reality and virtual reality
13. ability of consumers to decipher the messages included in the content

ANSWERS:

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| --- | --- |
| MEDIA LITERACY COMPONENTS/LEVELS | CHARACTERISTICS |
| 1.Access (abilities to access media content) | * ability to interact with media * ability to use the media * ability to detect media content * ability to update media content * ability to extend the search * ability to use a variety of information resources |
| 2. Analysis (skills to analyze media content) | * ability to differentiate between reality and virtual reality * ability to differentiate between games and life * ability to properly implement social roles |
| 3. Evaluation (skills to evaluate/assess media content) | * ability to properly understand and interpret media content. * ability of consumers to decipher the messages included in the content |
| 4. Creation (ability to create and disseminate media content) | * ability to create one’s own media content * ability to share one’s own media content with the others |

**Task 2.** Choose one of the components and illustrate it on the basis of your own experience.

**ADDITIONAL MATERIAL - WORK CARD 2**

**WORK CARD 2 – MEDIA LITERACY COMPONENTS**

**Task 1.** Read the first chapter of *Reference Framework of Competences for Democratic Culture* of the Council of Europe (2020) and think of the way media literacy components can fit in the “butterfly” competence model proposed in it.

